

SIMPLE TERMITE PRE-TREAT. VISIBLE ADDED VALUE. LONG-TERM PROTECTION.

Protect your new homes with the Advance Termite Bait System.

Discover for yourself why hundreds of thousands of homes across America are protected by the Advance Termite Bait System. For complete details on all of the important benefits the Advance Termite Bait System can offer your new home construction, visit www.advancetermitecontrol.com or call us at 1-800-777-8570.

ADVANCE[®]
Termite Bait System

The Advance[®] Termite Bait System

Smart pre-construction termite protection for builders of new homes.

ADVANCE[®]
Termite Bait System



WHITMIRE MICRO-GEN
Prescription Treatment
Making pest management more profitable.

Put an end to termite treatment disruptions and add value to your customers by offering the Advance Termite Bait System.

Like all builders, you have a job to do each day. Keeping your subcontractors on schedule and offering the best craftsmanship possible is vital to your business. When the subject of termite pre-treatments comes up you may be thinking about the hassles to your concrete subcontractors along with the multi-step process required by other liquid termite technologies. Leave all these hassles in the past by having your pest management professional install the Advance Termite Bait System after the construction is complete and the final grade has been finished. Bottom line, this highly effective, minimally invasive termite pre-treatment solution offers complete termite control without interrupting the building process—or the closing process. Even better, the Advance Termite Bait System is a treatment recognized by state regulatory agencies and lenders to satisfy the termite closing letter requirements you face each day.

What research experts are saying about the Advance Termite Bait System.

“Research on termite bait efficacy using the Whitmire Micro-Gen system is in its third year at 6 sites using molecular markers to verify colony elimination. The bait sites, following bait consumption, have provided 2+ years of inactivity while the control sites continue to record high levels of termite activity. This is the first study using a commercial termite bait product to use control sites and constitutes the only study where the scientific method has been applied to measuring bait efficacy.”

Dr. Brian Forschler, University of Georgia

The devastating effects of termites.

Termites are designed for destruction and infest over four million U.S. homes each year. Living in colonies of several thousand to several million foragers, termites can remain undetected for years while causing damage in hidden areas, behind walls, in crawl spaces and in basement areas. Quite simply, no new home is protected from the devastating effects of termites.

Choosing your best option for pre-treatment.

The Advance Termite Bait System offers you simplicity through a complete termite control system with no complicated treatment of wood surfaces or multiple step liquid soil treatments that may disrupt the work your concrete subs or other subs have done. Here’s how ATBS compares to other treatment options:

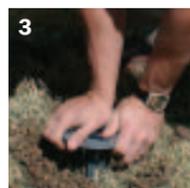
Liquids	Baits
<ul style="list-style-type: none"> Require multiple trips to the home Must treat under all footings, slabs, porches, etc Soil can’t be disturbed once treatment is made to be effective Common disruption to the building process 	<ul style="list-style-type: none"> Spray on wooden timbers only Must cover all wooden structural members to be effective May disrupt certain aspects of the building process
	<ul style="list-style-type: none"> Single trip after final grade The least disruptive of all pre-treat options Subs can get in and out without any hassles as the system is installed after final grade Homeowners like baits because they offer visible long-term protection without large amounts of termiticide

Easy to install while providing the homeowner visible long-term protection.

A 2 3/4 inch diameter auger is used to efficiently create the necessary openings (Figure 1). The mechanical soil auger will form a soil ridge and this soil is moved from the opening and spread around the lawn or landscaping area (Figure 2).

Stations are inserted into the cavity within the ground and pushed down until the collar of the station rests on the soil surface (Figure 3). If the station is installed in areas with thick or heavy grass cover, a sod cup cutter will be used to clear away the grass to allow the station to be flush with the soil.

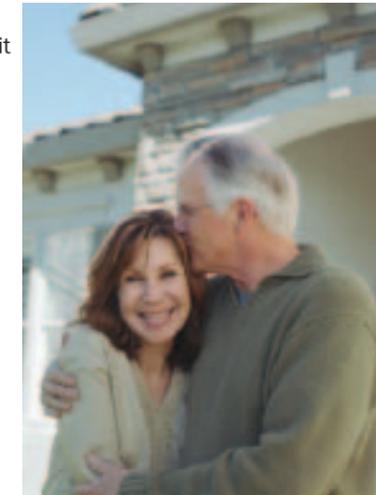
Advance Termite Bait Stations are constructed of durable high impact plastic that can withstand several pounds of direct force and are designed to be aesthetically pleasing for prospective homeowners (Figure 4).



Why homeowners like baits.

Homeowners appreciate the many benefits of termite baits. By offering the Advance Termite Bait System to your prospective homeowners, you will provide them with the following key benefits that are inherent only to termite baits.

- An aggressive approach that eliminates the entire termite colony
- Non-invasive installation to the home’s landscaping or yard
- A sound environmental approach that uses no liquid chemicals in or around the home
- Visible termite control the homeowner can see and touch
- Long-term protection in and around the home while unaffected by rain, sunlight or other factors as with liquid pre-treatments



The Advance Termite Bait System: Proven protection for your new homes.

The next generation Advance Termite Bait System eliminates termite colonies in and around your customers homes in as little as 120 days and offers proven, long-term protection.

Proven design

Designed by pest management professionals and university researchers to be a long-term, reliable, fast and sound environmental termite solution.

Long-term ongoing protection

System does not degrade over time and establishes additional value with your homeowner customers.

Fast station hits

Pest management professionals across the country are experiencing termite “hits” as quickly as 15 to 45 days, and colony elimination in as little as 120 days.

Low profile dual-color head

Minimizes lawnmower issues and is aesthetically pleasing (looks like a sprinkler head).

Secure cap

Designed to minimize tampering.

IGR active ingredient

Eliminates termite colonies in and around your homes.

Unique compressed bait

ATBS features one of the largest containerized baits, delivering enough bait to knock out most colonies with a single cartridge, providing fast results.

Patented dual-stage bait design

Avoids starts and stops experienced with other bait systems by eliminating termite disturbance.



“Our research studies in Ohio indicate that the Advance Termite Bait System shows considerable promise for termite control. The eastern subterranean termite (*Reticulitermes flavipes*) quickly infested the Advance stations, with strong “hits” in just 1 to 2 months, which allowed us to quickly progress to the baiting phase. Termites readily consumed the Advance bait matrix, which led to the cessation of termite activity and colony elimination within several months.”

Dr. Susan Jones, Ohio State University

